



Position Title: Sports Information Internship

Position Type: Internship (Remote); On-site for All-Star Game & AFCS Championships in July (expenses covered)

Duration: May to August

Application Deadline: April 1, 2025

Compensation: Unpaid with opportunity for academic credit

Job Overview:

The Sports Information Intern will assist in the management and dissemination of information related to the Alliance All-Star Game and AFCS National Championship Series. This role will focus on supporting event promotion, media relations, and real-time coverage during the event. The intern will work closely with the Marketing team to ensure that all relevant information is accurate, timely, and effectively communicated to various stakeholders.

Key Responsibilities:

- Assist in the development and execution of promotional materials for the Alliance All-Star Game, including press releases, social media posts, and event flyers.
- Support media relations by maintaining updated contact lists, distributing press materials, and responding to inquiries from media personnel.
- Help manage the event website and ensure all information is current, including schedules, player rosters, and event details.
- Coordinate real-time coverage of the Alliance All-Star Game through social media platforms, providing updates and engaging with fans.
- Assist with data collection and reporting related to event participation, fan engagement, and media coverage.
- Help create and distribute post-event summaries and reports, highlighting key statistics and memorable moments from the All-Star Game.
- Collaborate with team members to gather content, including photos and quotes from players, coaches, and attendees.
- Support the overall communications strategy for the event and contribute to brainstorming sessions for promotional ideas.

**Qualifications:**

- Currently pursuing or recently graduated with a degree in Communications, Sports Management, Marketing, or a related field.
- Strong interest in fastpitch softball and sports communication.
- Excellent written and verbal communication skills.
- Proficient in social media platforms (Instagram, X, Facebook) and basic graphic design tools (e.g., Canva).
- Strong organizational skills and attention to detail, with the ability to manage multiple tasks simultaneously.
- Experience with data management and reporting is a plus.
- Ability to work independently in a remote environment while collaborating effectively with a team.
- Self-motivated, proactive, and passionate about promoting sports and athlete experiences.

What You'll Gain:

- Hands-on experience in sports information management and event promotion.
- Insight into the operations of a major fastpitch event, including the Alliance All-Star Game.
- Networking opportunities within the sports industry and with key stakeholders.
- A flexible remote work environment that encourages personal and professional growth.
- Potential academic credit and a recommendation for future employment.

How to Apply:

Please submit your resume and a brief cover letter outlining your interest in sports information and the Alliance All-Star Game to jess@thealliancefastpitch.com.



About Our Company:

The Alliance Fastpitch is a national organizing body for travel softball, providing a structured competition pathway that begins with regional play and culminates in national events. This includes regular season league play, in-season tournaments with a national final, and postseason regional and national championships. Formed in the summer of 2020, the Alliance was born from a shared desire for change among youth fastpitch leaders. Club directors, coaches, and former athletes united with the vision of putting athletes first, ensuring equal access to resources and opportunities for teams to compete in National Championship play. By collaborating off the field, they believed the sport would grow stronger, and the creation of a central hub would support sustainable growth. The statement, "Together, we are the Alliance Fastpitch," represents the unity of rivals and competitors working together to challenge the status quo, promote equality, and advance the sport. Regional leagues embody this spirit of collaboration, where rival clubs cooperate to meet regional needs and represent their interests on a national level.

About Our Team:

Our team is united by a shared passion for fastpitch and a commitment to excellence, guided by core values that shape our culture of success. We believe in **collaboration**, leveraging each other's strengths to foster innovative ideas, and our **adaptability** ensures we remain agile in a fast-paced industry. With deep **industry knowledge and awareness**, we stay informed about the latest trends, providing valuable insights to meet evolving needs. We cultivate **respect** by valuing each team member's contributions, while **efficient and effective communication** promotes transparency and informed decision-making. Each member practices **extreme ownership**, taking responsibility for their actions and fostering accountability as we work towards our shared goals. Together, we create a dynamic team dedicated to elevating the fastpitch experience for players, coaches, and fans alike.

#WeAreTheAlliance
www.TheAllianceFastpitch.com